



**KNOWLEDGE-FORGE**

1830 Boston Ave, Suite E, Longmont, CO 80501 303-684-0053

## **e-Learning Technology Perspective**

Knowledge-Forge, Inc., is a preeminent provider of e-Learning courseware and compliance management solutions for the Healthcare industry. The firm creates easy-to-use online compliance and staff training K-Books. K-Books are interactive, media-rich, web or network-based training programs that include sophisticated testing and full-featured compliance tracking for blood bank and healthcare institutions. K-Book course content can be custom developed or individually tailored from a comprehensive training library to meet client specifications at off-the-shelf course prices.

*e-Learning* has remained one of the few bright spots in the otherwise gloomy technology sector. The reason for its success is e-Learning's ability to generate a significant return on investment. In fact, the term e-Learning is an umbrella that covers a number of computer-based strategies and technologies available from a growing list of vendors. The three most prominent trends are: distance learning, web-based classroom, and one-on-one interactive courseware.

### **Distance Learning**

Distance learning is the most widely used and least sophisticated. In widespread use in colleges and universities, it involves a website dedicated to a specific class where students can see a class syllabus, reading assignments, class schedule and, notes, They submit papers electronically and can possibly interact with other classmates. These programs usually do not replace lectures, labs, or testing. Distance Learning is a good way to automate the logistics of learning and reduce the amount of classroom time.

### **Web-based Classrooms**

Web-based classroom offers a one-to-many virtual classroom where an instructor conducts his or her class via the web offering a slide show, lecture, and possibly live video of the presentation to any student who tunes in. In an ideal situation, the students can ask questions and receive answers in real time. Such programs can be recorded for play back at a later time and are growing in popularity in corporations who use them to reduce travel expenses for meetings where teleconferences will not suffice. Web-based classrooms are an effective method to make an instructor led class available to a geographically dispersed group of students.

## **Interactive Courseware**

Interactive Courseware typically offers the complete course content presented in one-on-one instruction to a student via a computer interface. The courses present the learner with a variety of media including written text, audio, video, pictures, animation, simulations, and provide the ability to manipulate objects on the computer screen and conduct in-depth testing. These programs are highly effective for training complex technical information and providing compliance training where records must be kept and competency testing is important. In addition to the benefits of the other methods, interactive courseware also makes instruction available 24 hours a day, 7 days a week and accommodates each learner's individual pace and schedule.

## **The Knowledge-Forge Focus**

Knowledge-Forge, Inc. is focused on selling Interactive Courseware for the healthcare and blood bank markets and has developed a unique offering that bridges a large gap in this segment of the e-Learning market.

Most vendors in the Interactive Courseware segment fit in to one of two categories: infrastructure providers and content providers. Infrastructure vendors supply large organizations with sophisticated authoring, delivery, and tracking mechanisms—but do not provide content. Content providers offer huge libraries of low-cost training courses but offer little in the way of customizing the content or tracking the results.

Knowledge-Forge has developed a comprehensive library of courseware for the healthcare and blood bank markets. Additionally they have developed the tools and processes to *tailor* each of these courses to the specifications of the client. In addition, Knowledge-Forge offers an intuitive, full-function training management and tracking system that is integrated with the courseware. The result is an easy to install, easy to use compliance solution that offers custom-tailored courses at prices that approach those of off-the-shelf courses. This integrated approach greatly reduces the effort to get started and the automated reminders and compliance reports eliminate the risk of accreditation loss due to non-compliance

Another unique aspect of Knowledge-Forge's is its collaborative approach to content development. Knowledge-Forge frequently enlists the support of training specialists from multiple customers to collaborate on the development of new courses. This process allows Knowledge-Forge to continually add new, pre-reviewed and specialized courses to its growing library of courses that can be tailored to additional customer needs.

## **Contact Knowledge-Forge...**

Knowledge-Forge, the privately held, Colorado-based firm can be reached on the web at [www.knowledge-forge.com](http://www.knowledge-forge.com), or toll free at: 866.822.KNOW.