



Stanford Medical School Blood Center

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STANFORD MEDICAL SCHOOL BLOOD CENTER INITIATES ONLINE LEARNING PROGRAM

(Stanford, California) Getting people together for a class is time-consuming and takes them away from their donors, laboratories, and other critical services. Since the regulatory requirements for training are only increasing, the challenge is formidable. The Stanford Blood Center solution is to use computer-based training programs from Knowledge-Forge, a Colorado-based firm, to assist their training department.

The ambitious online learning program initiated by Stanford Medical School Blood Center this summer is already having a positive effect. According to Elaine Sugasawara, Quality Director at the Center, the commitment to staff development is never-ending; the challenge is how to provide training while minimizing the impact on the blood center's operation?

“In an ideal world, every employee would have their own teacher/coach to provide training whenever the employee has time.” says Sugasawara. In the real world, such an arrangement would be absurdly cost prohibitive, but Stanford thinks it has found the next best thing—online learning.

The Stanford Medical School Blood Center is one of a growing number of leading blood centers across the nation who is using the services of Knowledge-Forge, a company which specializes in interactive, online healthcare and blood center compliance training programs.

According to Stanford, “We knew Knowledge-Forge, and their online ‘K-Books’ offered a cost-effective solution because we reviewed other vendors. What we did not know was whether our people would feel comfortable using computers for training—since some employees never use computers.” The results according to Sugawara are astounding, in the three months we have been using the Knowledge-Forge K-Books, “I have had to offer assistance to no more than three employees—the overall impression is our folks are delighted and the staff actually looks forward to training.”

One of the things that make the Knowledge-Forge solution attractive is their willingness to work with their clients to tailor the content. In fact, Knowledge-Forge is currently tailoring its popular “*Good Manufacturing Practice*” Online K-Book with help from Danielle Johnson, a Stanford Medical School Blood Center employee.

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Stanford University Medical School Blood Center...

Stanford University Medical School Blood Center processes more than 45,000 units of blood annually to supply more than 100,000 blood products a year to Stanford University School of Medicine, Stanford Hospital & Clinics and Lucile Packard Children's Hospital at Stanford, among others. Blood products produced by the Center help an estimated 60,000+ patients annually. For more information, please visit the Web site of the medical center's Office of Communication & Public Affairs at { HYPERLINK "http://mednews.stanford.edu" }.

About Knowledge-Forge...

Knowledge-Forge, Inc., creates easy-to-use online compliance and staff training K-Books. K-Books are interactive, media-rich, web or network-based training programs

that include sophisticated testing and full-featured compliance tracking for blood bank and healthcare institutions. K-Book course content can be custom developed or individually tailored from a comprehensive training library to meet client specifications at ready-made course prices. Knowledge-Forge, the privately held, Colorado-based firm can be reached on the web at { HYPERLINK "http://www.knowledge-forge.com" }, or toll free at: 866.822.KNOW.