

KNOWLEDGE-FORGE, INC.

Comparison of K-Books to Other Knowledge Transfer Platforms

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<i>Productivity Features</i>	<i>Video Tape</i>	<i>Microsoft PowerPoint</i>	<i>Generic e-Learning</i>	<i>Custom e-Learning</i>	<i>Live Classroom</i>	<i>K-Book</i>
Central <i>knowledge-base</i> for product, technology & process information—easy to update, navigate	✗	✗	✗	✗	✗	●
Quick-Read “Summaries” linked to source media: documents, slides, spreadsheets and websites	✗	✗	✗	✗	✗	●
Fully integrated knowledge-base, instruction and assessment	✗	✗	✗	✗	✗	●
Interactive features for high-involvement participation	✗	✗	✗	◐	●	●
Multimedia content tailored to user’s SOPs, products, outcomes	●	●	✗	●	●	●
User assessment instruments for pre- and post-testing	✗	✗	✗	●	●	●
“Prescriptive” assessment individualizes user’s content	✗	✗	✗	◐	●	●
Rich-media includes video, pictures, animation, audio, more	✗	●	✗	◐	◐	●
User learns at his/her own pace	✗	◐	●	●	✗	●
Users can ask “e”-questions	✗	✗	✗	●	●	●
Users can offer feedback or alternative points of view	✗	✗	✗	✗	◐	●
Informal feedback integrated with knowledge-base	✗	✗	✗	✗	✗	●
Highly engaging, entertaining	●	◐	✗	◐	◐	●
Interact with video/audio scenarios	✗	✗	✗	●	◐	●
Track performance data by	✗	✗	◐	●	◐	●

Legend: Yes with few exceptions=● Possibly with special attention=◐ No or unlikely=✗

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individual, group, all users						
<i>Productivity Features</i>	<i>Video Tape</i>	<i>Microsoft PowerPoint</i>	<i>Generic e-Learning</i>	<i>Custom e-Learning</i>	<i>Live Classroom</i>	<i>K-Book</i>
Assessments presents questions at random	✗	✗	✗	◐	◐	●
Log-in protects proprietary knowledge	✗	✗	◐	●	✗	●
Easy-to-use “book like” navigation	✗	✗	✗	✗	✗	●
Distribute via CD, network, internet	✗	●	✗	✗	✗	●
Supports multiple learner styles	✗	✗	✗	✗	◐	●
Content systematically “filtered” to get the right information to the right people	✗	✗	✗	✗	✗	●
On-line content editing	✗	✗	✗	◐	✗	●
On-line tutorial	✗	✗	●	●	✗	●
On-line glossary	✗	✗	◐	◐	✗	●
Low-cost of entry	✗	●	●	✗	✗	●
Fixed or diminishing user costs	●	●	●	●	✗	●
Scalable, cost-effective deployment	✗	✗	✗	✗	✗	●
One on one personal interaction	✗	✗	✗	✗	●	✗
Manage and support two-way flow of knowledge between originators and users	✗	✗	✗	✗	✗	●
Formal and informal knowledge management	✗	✗	✗	✗	✗	●

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