

# **Central Jersey BLOOD CENTER**

## **FOR IMMEDIATE RELEASE**

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### **CENTRAL JERSEY BLOOD CENTER ADDS ON-LINE LEARNING TO ITS TRAINING DEPARTMENT**

(Shrewsbury, N.J.) Central Jersey Blood Center's new computer-based staff training program saves time and improves efficiency. The last decade has seen an explosion of information, regulation, and new and improved processes to assure the safety of New Jersey's blood supply. Training new employees and coordinating annual re-training for staff is a major logistics hassle that the new "K-Book" programs from Knowledge-Forge, a Colorado-based online learning firm, is solving for the Blood Center. K-Book programs are courses employees can access at their convenience to learn at their own pace.

According to Wanda Drevon, Manager of Quality Assurance at the Central Jersey Blood Center, the challenge goes beyond scheduling classes and taking employees away from the vital duties associated with collecting and processing each day's supply of blood. Maintaining complete and accurate training records for each employee for every class—many of which must be conducted annually—is required by the Food and Drug Administration which regulates the U.S. blood banking industry.

"Now we never have a doubt about our staff being fully compliant with their training requirements," says Drevon. "The challenge to stay in compliance was great but with our new system I have assurance that our training records are complete for each employee"

The Central Jersey Blood Center is one of many blood banks across the U.S. offering employee development and compliance training classes from Knowledge-Forge, Inc. "Not only have we tailored each of the classes we bought to match our procedures, we

use pictures of our people and equipment in every course.” Drevon says, “Another important factor is that each of the Knowledge-Forge, K-Book courses automatically tracks the performance and scores of every employee. Now, I can generate a compliance report anytime I want, and never have to wonder where we stand.”

Making state-of-the-art online training available to each of the employees at Central Jersey Blood Center adds to the already robust training program at the Blood Center. Improving employee education is only one of the ways the Blood Center stays ready and prepared to serve the healthcare needs of the citizens of the communities it serves.

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### **About Central Jersey Blood Center...**

Central Jersey Blood Center is a non-profit community blood center located in Shrewsbury, NJ. It collects more than 34,000 units of blood annually and has been providing blood products to local hospitals for over forty years. Central Jersey Blood Center can be reached on the web at { HYPERLINK "<http://www.cjcbblood.org>" } or via telephone at 732-842-5750.

### **About Knowledge-Forge...**

Knowledge-Forge, Inc., creates easy-to-use online compliance and staff training K-Books. K-Books are interactive, media-rich, web or network-based training programs that include sophisticated testing and full-featured compliance tracking for blood bank and healthcare institutions. K-Book course content can be custom developed or individually tailored from a comprehensive training library to meet client specifications at ready-made course prices. Knowledge-Forge, the privately held, Colorado-based firm can be reached on the web at { HYPERLINK "<http://www.knowledge-forge.com>" }, or toll free at: 866.822.KNOW.